

Scott Bradford

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Objective

I am seeking a web development or writing and editing position where my wide-ranging skills can support the organization's mission and contribute to its success.

Experience

Web.com Group (Network Solutions) • Herndon, VA

Web Developer / Team Lead • November 2009 – Present

- Oversaw a team of front-end web developers working on the public-facing Network Solutions storefront, a Java-based enterprise web site.
- Performed HTML, CSS, and JavaScript development tasks. Made heavy use of jQuery and other JavaScript libraries.
- Worked closely with other teams, including the Java development, marketing, graphic design, quality assurance, and product teams.
- Developed internal tools and documented the operation of complex systems.

Plexus Scientific Corp. • Alexandria, VA

Web Developer / Team Lead • August 2004 – November 2009

- Oversaw a content management team for the Department of Defense's DENIX web site, two U.S. Army web sites, and the Plexus corporate web site.
- Performed HTML, CSS, and JavaScript development tasks.
- Planned the analysis and migration of over 54,000 pieces of content to a new platform and led the effort to execute the migration.
- Configured, maintained, and documented internal platforms.

International Food Information Council • Washington, DC

Media Relations Assistant • March 2002 – June 2004

- Wrote and edited press releases and other documents.
- Responded to email media inquiries.
- Tracked media reports and collected statistical data.
- Developed internal tracking and reporting tools using database software.



Education

George Mason University • Fairfax, VA

Bachelor of Science, Public Administration • May 2004

- Multidisciplinary degree with focus on government and nonprofit management, computer applications, and business administration.
- Concentrations in Information Technology and Electronic Journalism.
- Wide-ranging major and elective coursework included government, public policy, history, personnel management, accounting, law, and more.

Skills

Problem Solving • on the lookout for ways to improve efficiency.

- Improved Content Management efficiency at Plexus, resulting in an average 50% reduction in time-to-post for DENIX user requests.
- Developed a media inquiry tracking database for IFIC that cut tracking time and effort in half and improved analysis capability.

Computers & Internet • broad experience with technology.

- Proficient with computers running Microsoft Windows, Apple OS X, and Linux. Comfortable in a shell environment and troubleshooting computer problems.
- Familiar with Microsoft Office, LibreOffice, Eclipse, IntelliJ IDEA, and the Adobe Creative Suite. Gains in-depth understanding of applications quickly.
- Many years of experience developing web sites, including work with Apache, PHP, Java, and content management systems like WordPress and Joomla.

Writing & Editing • able to generate clear, effective prose.

- Familiar with Chicago, MLA, and Associated Press styles.
- Able to learn new styles quickly.
- Can target technical or non-technical audiences with ease.

Leadership • experience in technology leadership.

- Managed complex workloads on the Network Solutions web team and consistently led the team to deliver difficult projects on-time.
- Maintained high client satisfaction levels while managing the Plexus Content Management team.

References

References will be provided upon request.

